

Dear Mr. Buckley:

I am writing in response to your letter dated 1/6/11 in regards to our New Power PAC, identification number C00489252. Your letter requested additional information regarding some expenditures reported on Schedule B of our amended 12 day pre-general report, received by the FEC on 12/2/10.

Two expenditures in question were for Media: Radio Ads. These expenditures to the Kentucky Alliance for Radio and TV and were for general New Power PAC radio ads. These ads did not name a candidate and were not express advocacy. The ads pointed the general public toward the New Power PAC website.

The last expenditure in question was for Media: Newspaper Ads. This was to the Kentucky Press Service and was for general New Power PAC newspaper ads. The ads pointed the public to the New Power PAC website and/or invited them to attend a forum for youth.

I hope this clarifies the expenditures in question. Per your suggestion, on future reports, I will code these types of general radio and newspaper ads as PAC radio ads or PAC newspaper ads.

If you have any further questions, please do not hesitate to contact me.

Sincerely,  
Burt Lauderdale  
Treasurer  
Treasurer

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